

Regency Living – Open Weekend £25,000 Incentive

Terms & Conditions

1. Promoter

This incentive is offered by **Regency Living** (“Regency Living”).

2. Offer Summary

Customers who attend and register at a viewing during an official Regency Living Open Weekend event (“Open Weekend”) and who subsequently reserve and complete on a home purchase may be eligible to receive up to **£25,000** (twenty-five thousand pounds) to be applied toward agreed purchase-related costs, subject to these Terms & Conditions.

3. Eligibility

The offer is available only to customers who:

- Attend and register at a viewing during the advertised Open Weekend event dates (including where the Open Weekend viewing constitutes a second viewing);
- Subsequently reserve a home;
- Pay the required reservation deposit; and
- Proceed to legal completion of the purchase.

Attendance must be recorded by Regency Living during the Open Weekend. The offer is not available to customers who did not attend a registered viewing during the stated event dates.

4. Incentive Value & Application

The incentive provides up to a maximum of **£25,000 per home** and may be applied toward one or a combination of the following (subject to agreement with Regency Living):

- Part exchange (“PX”) support or part-exchange top-up contributions
- Home upgrades and extras (including but not limited to decking, sheds, fixtures, fittings, or other agreed additions)
- A reduction in the agreed purchase price
- Pitch fees (limited to a maximum contribution equivalent to one year’s pitch fees)

The total contribution shall not exceed £25,000 in aggregate.

5. Allocation of Incentive

The allocation and structure of the £25,000 incentive must be agreed in writing at the point of signing the Sales Order Form.

No amendments to the allocation will be permitted after the Sales Order Form has been signed unless agreed in writing by Regency Living at its sole discretion.

6. Refer-a-Friend Enhancement

Regency Living's standard Refer-a-Friend scheme may be used in conjunction with this Open Weekend incentive, subject to the following amendment:

- Where a current Regency Living resident successfully refers a purchaser who qualifies for and completes under this Open Weekend incentive, the referring resident will receive **£1,000** (one thousand pounds).
- The purchasing customer (referee) will not receive the usual £500 referral payment and will instead benefit from the £25,000 Open Weekend incentive bundle outlined in these Terms & Conditions.
- All other standard Refer-a-Friend scheme criteria and qualification requirements continue to apply, including successful completion of the purchase.

7. Pitch Fee Contribution Limitation

Where the incentive is used toward pitch fees, the maximum contribution shall not exceed the equivalent of one (1) year's pitch fees. No cash alternative will be offered in lieu of any unused pitch fee allocation.

8. Non-Transferable & No Cash Alternative

- The incentive is non-transferable and cannot be exchanged for cash.
- Any unused portion of the £25,000 incentive will be forfeited and cannot be carried forward, refunded, or substituted.

9. Completion Requirement

The incentive is strictly conditional upon full legal completion of the home purchase. If the customer withdraws, fails to complete, or cancels their reservation for any reason, the incentive shall be withdrawn in full.

10. Availability

- The incentive is available on selected plots and developments only and is subject to availability.
- Regency Living reserves the right to withdraw, amend, or extend the offer at any time without prior notice.

11. Christchurch Marina Court – Ongoing Incentive

At Christchurch Marina Court, the incentive bundle described in these Terms & Conditions is available on an ongoing basis and is not limited to Open Weekend events.

In addition to the standard incentive of up to £25,000 (as outlined above), purchases at this development will also include:

- **A two (2) year Premier Plus maintenance package;** and
- **One (1) year of grass cutting services.**

This enhanced incentive offering applies exclusively to Christchurch Marina Court and does not apply to any other Regency Living developments unless expressly stated in writing.

12. Combination with Other Offers

Except as expressly stated in Clause 6 (Refer-a-Friend Enhancement), this incentive cannot be used in conjunction with any other promotion, discount, or incentive unless expressly agreed in writing by Regency Living.

13. General

- These Terms & Conditions do not affect statutory rights.
- Regency Living's decision in relation to this promotion shall be final.